

Ryan Connolly

Web & UX Designer
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OBJECTIVE

Web & UX Designer specializing in responsive, ADA-compliant web and mobile interfaces. Proficient in Figma, Adobe Creative Suite, HTML5, and CSS3, with strong skills in wireframing, prototyping, and collaborating with engineering teams and account managers to deliver conversion-focused digital experiences.

PROFESSIONAL EXPERIENCE

Solera	Mar 2024 – Present
<i>Web & Digital Designer</i>	<i>Remote</i>
- Increased digital marketing initiative completion for 35 OEMs from 14% to 83% in 60 days, created reusable templates that accelerated future campaigns. - Designed responsive, ADA-compliant websites that improved conversions, accessibility, and overall user experience. - Built consistent UI component systems (typography, color, layout) that ensured brand alignment across all devices. - Collaborated with account managers, developers, and stakeholders to deliver designs that balanced client goals with technical feasibility. - Created promotional graphics for luxury car brands that strengthened online marketing and brand visibility. - Managed ongoing website updates and design refreshes to maintain compliant, high-performing dealership sites. - Developed interactive vehicle modules that improved customer engagement by clearly showcasing trims, colors, and packages.	

Biasly	Oct 2023 – Mar 2024
<i>UX Designer (Internship)</i>	<i>Remote</i>
- Wireframed and prototyped using Figma for an in iterative design process that influenced key product decisions - Conducted user research and usability testing surveys, presenting findings to stakeholders to troubleshoot pain points. - Utilized research findings to refine wireframes and prototypes for improved user experience.	

CERTIFICATIONS

- UX Design: University of Michigan (April 2025) – Concept to Prototype, Intro to UX Principles, User Needs, Evaluating Design
- UX Design Processes: Google (Jan 2024) – UX Design Process, Build Wireframes & Lo-Fi Prototypes, Early Concepts, Foundations of UX

SKILLS

- HTML5
- CSS3
- Figma
- Adobe Creative Suite
- Photoshop
- Illustrator
- Indesign
- Visual Design
- ADA & WCAG
- Wireframing & Prototyping
- Digital Marketing Assets
- Typography
- UX Design
- Design systems

EDUCATION

Pennsylvania State University
Dec 2023
<i>BFA, New Media</i>
<i>University Park</i>
Achievements: Collaborated with a small team to raise over \$150,000 benefitting pediatric cancer within two years, setting a new all time record