

RYAN CONNOLLY

WEB & UX Designer

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SKILLS

Responsive Web Design - User Experience - Customer Experience - Visual Design - ADA Compliance - Adobe Creative Suite - Figma - HTML5 - CSS3 - Content Management - UI Design

WORK EXPERIENCE

Web & Digital Designer

Mar 2024 - Present

Solera - Remote

- Designed UI components, ensuring visual consistency in typography, color, and layout across all viewports.
- Collaborated with account managers, developers, and stakeholders to ensure alignment between client needs and technical capabilities.
- Designed responsive and ADA-compliant websites improving accessibility and user experience.
- Increased digital marketing initiative completion for 35 OEMs from 14% to 83% in 60 days and created templates to accelerate future work.
- Created promotional graphics for luxury car brands, enhancing online marketing and brand visibility.
- Managed website updates and design refreshes to ensure a compliant, engaging dealership presence.
- Elevated customer experience through interactive vehicle module highlighting trims, colors, and package options.

UX Designer (Internship)

Oct 2023 – Mar 2024

Biasly - Remote

- Wireframed & Prototyped for interactive and iterative design process which influenced design decisions.
- Conducted User Research surveys and presented stakeholders with findings to troubleshoot pain points.
- Utilized research findings to refine wireframes and prototypes for improved user experience.

EDUCATION

Pennsylvania State University, University Park - BFA in New Media

Aug 2020 - Dec 2023

Chi Phi Fraternity - THON Weekend Chair

- Collaborated with a small team to raise over \$150,000 benefitting pediatric cancer within two years, setting a new all time record.

CERTIFICATIONS

University of Michigan (April 2025) - UX Design: Concept to Prototype, Intro to UX Principles, User Needs, Evaluating Design

Google (Jan 2024) - UX Design Process, Build Wireframes & Lo-Fi Prototypes, Early Concepts, Foundations of UX